Best Practices for Campus Security

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Regroup

The Lake Forest Group
Strategic Security Consulting Services
Welcome to Safe University (Safe U℠)

Protecting People, Property, and Tradition: The Safe University (Safe U℠) Program

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Best Practices in Campus Security Agenda

- Introduction and Background
- Subject Matter Expertise
- Program Scope
- Program Framework
- Needs Assessment
- Program Design

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Mass Notification
Best Practices in Campus Security Agenda

• Risk Mitigation
• Program Implementation
• Training Initiatives
• Emergency Preparedness
• Mass Notification
• Questions and Answers
Introduction and Background

Education
• Undergraduate – BS, Criminal Justice, Western Illinois University
• Graduate – MS, Criminology, Indiana State University

Experience (35 years in law enforcement and security)
• Police Officer – Skokie, Illinois
• Federal Agent – U.S. Secret Service
• Director of Security – National Basketball Association
• SVP and Managing Director – Hillard Heintze
• Owner and CEO – The Lake Forest Group

Background
• National – corporate, medical, pharma, gaming, sports, entertainment, HNWI and higher education
• International – training, investigations, events, policies and procedures

Methodology
• Prevention-oriented – identify, assess, and control
Subject Matter Expertise

A team of subject matter experts that complements, supplements, and enhances existing security and safety programs, by tailoring the program to each unique situation and campus setting.

- Security
- Law Enforcement / Public Safety
- Technology
- Emergency Management
- Human Resources
- Health Services
- Legal
Program Scope

• **Conduct** an on-site needs assessment to determine resources

• **Enhance** appropriate violence prevention and threat management capabilities

• **Review** current safety and security documents to ensure industry best practices

• **Evaluate** use and effectiveness of security systems and technologies
Program Scope of Services

- **Assess** security personnel, including qualifications, capabilities, staffing, and coordination with first responders
- **Create** new training curricula, security awareness and education materials
- **Ensure** all hazards approach for emergency preparedness, natural, accidental, intentional
- **Provide** crisis management support, including access to global network of professionals in law enforcement, judicial, and public relations
Program Scope of Services

- **Work closely** with school to provide guidance and training for students in the area of dating violence and sexual assault prevention

- **Liaison** with law enforcement and other public sector agencies, especially during criminal investigations and other police-related matters

- **Assess** record keeping, report writing, intelligence collection, and information sharing processes

- **Direct access** to a team of experts for ongoing advice and counsel
Program Framework

- **Processes:** policies, procedures, plans, and programs
- **Personnel:** emergency management, public safety, and security
- **Technology:** cameras, access control, alarms, notifications, and call/assistance station boxes
- **Emergency preparedness:** accidental, intentional, and weather
Program Framework

- **Education, awareness, and training:** classes, exercises, distance, and web-based
- **Event planning and management:** sports, speeches, alumni events
- **Background screening and drug testing:** scope and pre- and post-employment
- **Human resources:** workplace violence and employee assistance
Program Framework

- **Legal**: litigation assistance and legal counsel
- **Physical security**: fences, gates, barriers, lighting, and locks
- **Regulatory compliance**: Title IX, Violence Against Women Act, and Clery Act
- **Threat assessment**: identification, assessment, and management of threats
- **Campus life**: maintaining culture of safety and security awareness

[Image: Program Framework illustration]
Needs Assessment

Four Main Pillars – Personnel, Physical, Procedural, and Technical

- **Personnel**: evaluation of current programs to understand organizational structure, titles, positions, staffing, assets, and resources.

- **Physical**: inspection of fences, gates, barriers, windows, doors, walls, lighting, and locks, including CPTED (crime prevention through environmental design).

- **Procedural**: changes in policies and plans in areas such as public safety, emergency management, HR, and athletic departments as well as student affairs and campus life.

- **Technical**: benchmark technologies including communications, CCTV, access control, alarms, detection, tracking, and monitoring.
Program Design

• **First task** is to develop a detailed understanding of the culture and tradition and how they operate in order to appreciate their complexities and nuances.

• **Factors** such as standards of conduct, student population, demographics, geographic locations, historical information, and level of risk tolerance.

• **Identify** the types of incidents that could occur based on an intelligence gathering process. What types of incidents occur on campus and how often?

• **Incidents** including 1) criminal events, such as physical and sexual assault or battery and theft; 2) non-criminal events such as accidents; and 3) consequential incidents such as inappropriate Internet or social media activity.
Risk Mitigation

Identify threats, vulnerabilities, and consequences to determine if the security measures and strategies are at an industry best practice level.

- **Risk acceptance** is a willingness to accept the maximum possible loss.

- **Risk reduction** reduces the exposure of an asset to the threat element.

- **Risk transfer** means transferring risk by purchasing insurance to cover a loss.

- **Risk avoidance** places an asset outside the effective reach of the threat element.
Program Implementation

- Police / Public Safety Operations
- Security Services
- Security Systems
- Cyber Security
- Communications Capabilities
- Policies, Plans, and Procedures
- Physical Security
- Education and Awareness
Training Initiatives

Multimedia approach that best meets institutional needs:

Setting:
- Classroom
- Web-based
- Field Exercise
- Table Top

Audience
- Administration
- Faculty
- Students
- Visitors
Emergency Preparedness

Four phases of emergency management and their critical emergency-related imperatives:

1. Preventing emergencies and mitigating their occurrence
2. Preparing to handle an incident
3. Responding to an incident
4. Recovering from an incident

The plan specifies the precise roles and responsibilities should an event occur and be NIMS and ICS compliant.
Why is a Mass Notification System Essential?

- Ability to send critical and emergency messages to employees, customers and other stakeholders during crisis events
- Speed, Reliability, Redundancy and Coverage
- Reaching the right people at the right time
- Improved response time
Assessing Your Mass Notification Needs

1. Inventory notification use cases to assess your organization’s critical and emergency messaging requirements then select EMNS Solution based on a strategic assessment of those use cases.

2. If possible, consolidate as many critical and emergency messaging solutions as possible to make your investment more cost effective.

*From Gartner’s Report “Innovative Tech Insight: Emergency/Mass Notification Services,” published 12/2/16
Key Requirements When Choosing a MN System

- Multi-modal Communication Channels
- Two-way Communication
- Integrations (via API)
- Ease of Use (See Platform)
- Group Management
- Client Service
Multi-Modal Communication Channels

Ways to Send
- Web
- AlertManager App
- Email
- SMS Text
- Automated
- Support (24/7)

Ways to Receive
- Email
- Cell (Text/Voice)
- Land Lines/IP
- AlertManager App
- Social Media
- PA Systems
- LED/LCD Signs
- Search Engines
- Desktop Alerts
- Alert Beacons
- Websites/Forums
- Fire Alarms
- Cable TV
- Pagers
Integrating Your Mass Notification System with 3rd Party Systems

ERP, SIS, Digital Signage, Sirens, PA Systems, Desktop and Beacon Alerts, and more
One-on-One Session

Want to discuss your institution’s specific needs/challenges one-on-one regarding your campus safety program or mass notification?

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Questions?